



THE



YOUR RHODE ISLAND LOTTERY

Back Lot

HELPING YOU SERVE THE LOTTERY CUSTOMER

RETAILER NEWSLETTER

FEB 2017

Do you see your Lottery Retailer number in this issue of the Back Lot? If so, contact the Rhode Island Lottery Marketing Department, 401-463-6500 Ext. 102, to claim your prize by March 31, 2017.

POWERBALL® POWER CRUISE™

Get onboard! Twelve Rhode Island Lottery winners will set sail on a Caribbean cruise January 2018 with stops in Key West, FL and Cozumel, Mexico.

Encourage players to enter their PowerBall tickets for a chance to win an exclusive five-night cruise for two aboard Royal Caribbean's Brilliance of the Seas. Ship amenities include: 16 bars, clubs and lounges; 6 Pools & whirlpools; 100+ Spa treatments; a rock-climbing wall; a mini-golf course; gourmet restaurants; Broadway-style entertainment in the 3-story theater; 6,459 square foot Vegas-style Casino Royale® with 195 slots and 12 tables; plus more!

Players can manually enter the 18-digit ticket number located above the barcode on their PowerBall tickets (purchased from February 5,

2017 through March 30, 2017) or they can scan the barcode using the free Power Cruise Collect 'N Win mobile app. Either method of entry will require the player to log into their Rhode Island Lottery VIP Club account or register if they do not have an existing account. Once a player has successfully entered a PowerBall ticket, 2, 4, 6, 8 or 10 symbols will randomly generate. A player must collect six different symbols to earn a drawing entry.

1825

Draw dates:

March 15, 2017

March 22, 2017

March 31, 2017

Power Cruise Customer Service Number: 844-343-0569



PROBLEM GAMBLING DOESN'T DISCRIMINATE

Problem gambling affects people from all walks of life. Gender, age, race, education, and financial status do not matter. The problem gambler does not suffer alone. It becomes a family problem, affecting all of those around it.

The Rhode Island Lottery supports numerous resources that are available to help not only those who may be experiencing problems with gambling but to support and help their loved ones as well.

Let your players know that if they, or someone they know, has or may have a gambling problem, there is help available.

24-HOUR CONFIDENTIAL HELPLINE
877-9GAMBLE
877-942-6253
www.uwri.org



Ambe Corp. was awarded \$500 for having the highest percentage increase in Instant Ticket sales compared to their sales last January.

8163 Each Rhode Island Lottery Sales Representative selected a retailer on their route that could improve Instant Ticket sales. They helped increase Instant Ticket sales by providing helpful hints and suggestions to their selected retailer. The retailer who gained the highest Instant Ticket sales percentage increase compared to their sales last year, received a \$500 check from the Rhode Island Lottery.

The Rhode Island Lottery Director, Gerald Aubin; Ambe Corp. Manager, Eddie Patel; Sales Representative, Norman Lemieux. (Photo'd Right to Left)

Treatment Services | 401-383-0301 www.pgsri.com

\$ THERE'S A WHOLE LOT OF WINNING GOING ON! \$



Justin Laplume from Harrisville plans to put his \$35,000 "Patriots" Instant win towards a house.

A Warren woman plans to donate a portion of her \$15,000 "Crossword 34" Instant Ticket prize. She purchased the winning ticket at Sam's Food Store, 625 Metacom Ave., Warren.

A Pawtucket woman won \$35,000 on the "Wheel of Fortune™" Instant game. She purchased the winning ticket at Stop & Shop, 368-398 Cottage St., Pawtucket, because it is her favorite game show. **7529**

A Riverside woman claimed the \$24,000 Wild Money jackpot from the January, 28th draw, she plans to pay bills. She purchased the winning ticket at Shaw's Supermarket, 1050 Willett Ave., Riverside. **3056**

A Providence man plans to save his \$40,000 "Instant Jackpot" Instant win. He purchased the winning ticket at Sam's Food, 28 Hartford Ave., Providence. **9497**

A Providence man won \$30,208 on the January 8th Evening Daily Numbers draw, playing a family member's birthdate. He purchased the winning ticket at Janu Corp, 1196 West Shore Rd., Warwick. **8979**

\$20,000+

Retailers who recently sold a \$20,000 or higher winning lottery ticket!

\$21,250
Keno

SAAD Food Mart
1414 Newport Ave.,
Pawtucket

\$25,000

Mega Millions[™] Megaplier[™]
Cumberland Farms
1933 Mineral Spring Ave.,
North Providence

\$100,000
Instant Ticket

Dave's Marketplace
18 Airport Rd.,
Warwick

\$30,208
Daily Numbers

Janu Corp
1196 West Shore Rd.,
Warwick

\$33,000
Daily Numbers

Shaw's Supermarket
160A Old Tower Hill Rd.,
Wakefield

\$35,000
Instant Ticket

Country Farms
138 Main St.,
Pascoag

\$40,000
Instant Ticket

Pick N Pay
94 George Waterman Rd.,
Johnston

\$74,081
Wild Money

Phred's Drug
1300 Oaklawn Ave.,
Cranston

\$40,000
Instant Ticket

Sam's Food
28 Hartford Ave.,
Providence

\$40,000
Instant Ticket

Twin River
100 Twin River Rd.,
Lincoln

\$24,000
Wild Money

Shaw's Supermarket
1050 Willett Ave.,
Riverside

\$35,000
Instant Ticket

Stop & Shop
368-398 Cottage St.,
Pawtucket



GOT QUESTIONS? GET ANSWERS.

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Cranston, RI 02920
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