

TheLot  
MASS

THE



YOUR RHODE ISLAND LOTTERY

# Back Lot

HELPING YOU SERVE THE LOTTERY CUSTOMER

RETAILER  
NEWSLETTER

FEB  
2016

Do you see your Lottery Retailer number in this issue of the Back Lot? If so, contact the Rhode Island Lottery Marketing Department, 401-463-6500 Ext. 102, to claim your prize by March 31, 2016.

## MARCH KENO MADNESS

Are you ready for "March Keno Madness?" Every Friday, Saturday and Sunday in MARCH from 4pm-8pm, players will receive one (1) FREE 4-Spot Quick Pick ticket when they wager \$5 or more on a single Keno ticket. This promotion will be a great opportunity to boost your Keno sales! **9315** Make sure you inform all staff members, as well as every player.



POWERBALL

## BILLION DOLLAR JACKPOT

The record breaking \$1.5 billion PowerBall® jackpot was hit January 13th, 2016. **8066** A total of three winning tickets were sold – one each in California, Florida, and Tennessee. Even though Rhode Island did not have a jackpot winner, 89,984 winning tickets were sold in Rhode Island for that drawing, totaling \$2,762,716 in prizes. **7168** PowerBall® sales in Rhode Island for that draw were \$4,717,829 and Rhode Island Lottery Retailers received \$377,426.32 in commission.

The prize amounts and Retailers that sold the high-tier winning tickets for the January 13th, 2016 drawing are listed below:

**\$1MIL**

**Colbea Enterprises**

1207 Pontiac Ave., Cranston

**Conimicut Liquors**

1230 West Shore Rd., Warwick

**\$100K**

**Tavares News**

30 High St., Pawtucket

**Stop & Shop**

333 West River St., Providence

**\$50K**

**Stop & Shop**

575 Greenwich Ave., Warwick

**Stop & Shop**

900 Tiogue Ave., Coventry

INSTANT  
HIGHLIGHT

We have rolled out the 7's! Make sure to introduce this fiery new family of Instant Games to players. With a \$1, \$2, \$5 and \$10 price point, there's a game for everyone. Top Prizes range from \$2,000 to \$100,000!



\$ THERE'S A **LOT** OF WINNING GOING ON! \$



Edward Huff of East Providence cashed in a winning \$50,000 PowerBall® ticket from the draw on Saturday, January 9th. Even though he was one number away from the record breaking \$900 Million jackpot, he was very grateful to have won. **1068** "I would have been happy with a \$4.00 win," Huff said. He purchased the ticket at Barrington Liquors, 618 Warren Ave., East Providence.

Austin Barry of North Kingstown claimed a \$50,000 PowerBall® ticket from the Wednesday, January 6th draw. **8145** He is currently enrolled in college and plays on the school's baseball team, so he will be using the money won toward his education and for sports equipment. He purchased the winning ticket at 7-Eleven, 7330 Post Rd., North Kingstown.



**Get Ready for the Show!**

Encourage players to enter their non-winning PowerBall® PowerPlay® tickets for a second chance to win Providence Performing Arts Center Show Tickets! **7095** PPAC show tickets offer a wonderful opportunity for players to break out of the house during the cold winter months and venture downtown for a fun night out. Players need to log into Rhody Replay on [www.rilot.com](http://www.rilot.com) and enter their non-winning PowerBall® PowerPlay® tickets for a second chance to win.

**\$20,000+**

Retailers who recently sold a \$20,000 or higher winning lottery ticket!

|                          |  |
|--------------------------|--|
| \$100,000 Instant Ticket | Cumberland Farms<br>275 Legris Ave., West Warwick      |
| \$50,000 Instant Ticket  | Cumberland Farms<br>244 Washington St., West Warwick   |
| \$40,000 Instant Ticket  | Pick 'N Pay Food Mart<br>300 Hope St., Bristol         |
| \$35,000 Instant Ticket  | Stop & Shop<br>1128 Mineral Spring Ave., N. Providence |
| \$20,000 Instant Ticket  | Speedway<br>263 Putnam Pike, Smithfield                |



Marie Leonard of Providence, accompanied by her husband, cashed in the winning \$215,915 Wild Money jackpot ticket from the December 26th draw. The winning ticket was sold at Ambe Corp., 780 Hartford Ave., Johnston.



1425 Pontiac Avenue  
Cranston, RI 02920  
401.463.6500  
[www.RILOT.com](http://www.RILOT.com)

**GOT QUESTIONS? GET ANSWERS.**

**RHODE ISLAND LOTTERY**  
WINNING NUMBERS  
24-HOUR HOTLINE  
401.463.7770

**1GT HOTLINE**  
1.800.322.3334  
**OTHER INQUIRIES**  
401.463.6500



**PROBLEM GAMBLING HELPLINE**  
1.877.9.GAMBLE  
(1.877.942.6253)

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